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Eco-literacy for Nature Recovery

Free online eco-literacy courses to help community groups to respond to the nature crisis.

Communications Pack – March 2023



Are you a member of a community group or voluntary organisation ?

Would you like to take part in a free programme to help protect and restore nature? Then this course could be for you!

The Nabod Natur – Nature Wise training programme from Cynnal Cymru – Sustain Wales, teaches you about how the natural environment works, the threats it faces, and how we can all help nature thrive.

Thanks to funding from the [Moondance foundation](#), we are offering FREE places on our Nature Wise Eco-literacy course. Between April – August 2023 we will be offering regular online courses both in English and Welsh.

The communications pack will give you everything you need to help promote the free courses to your community.

Further information is available at: [Free online eco-literacy courses to help community groups to respond to the nature crisis – Cynnal Cymru – Sustain Wales](#)

About Cynnal Cymru

Cynnal Cymru is the leading sustainable development charity in Wales. We support individuals and organisations from the public, private and voluntary sector to understand why and how they can take action for a sustainable future. Our mission is to create affordable, flexible learning to accelerate action and impact on the most urgent issues of sustainable development.

About Nabod Natur – Nature Wise

Nature Wise eco-literacy is a science-based, action-focused course to help you to understand the relationships between people and natural systems. It shares knowledge, builds understanding and provide the tools to motivate and catalyse action.



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FAQ

Who is the Nature Wise Eco-literacy course for?

The Nature Wise Eco-literacy course is for:

- Welsh community or voluntary organisation
- Any member of staff, volunteer or trustee for a voluntary organisation or community group can register. Town and community councillors in these areas are also eligible.

What will I learn?

Your Nature Wise eco-literacy course will help you to become more knowledgeable and confident about helping to tackle the nature crisis both on your doorstep and further afield. Part of the course involves developing an action plan for nature based on what you will have explored during the course. This can be for your personal life or for your group/organisation.

Do I need to have any prior knowledge of nature systems?

Nature Wise is a short course for everyone. No previous knowledge is necessary.

When do the courses take place?

We will be running 9 courses between April 2023 to August 2023

You'll need just five hours to take part, centred on two online sessions held during the same week, usually on a Tuesday and a Thursday.

What if I cannot attend on those days?

You do need to attend both sessions to complete the course. If you are not available at the advertised times but would still like to do the course, please get in touch and we will add you to a list for a course scheduled outside these times.

What if my whole group wants to do the course?

If you have a group of 10 or more that would like to do the course, please get in touch and we can see if it is possible to arrange a separate course at a time to suit you.

Will I get a certificate?

Yes, certificates are awarded on successful completion of the course.

How do I book a place?



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You can book by filling in this form www.ticketsource.co.uk/cynnalcymru or contacting training@cynnalcymru.com



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Free eco-literacy training
for community groups



Template email / blog post

Free nature training for community groups

Cynnal Cymru – Sustain Wales are delighted to be offering free places on their Nature Wise Eco-literacy course to anyone who works or volunteers with a community group.

Nabod Natur - Nature Wise is an online learning programme which teaches how the natural environment works, the threats it faces, and how we can all help nature thrive.

Participants will learn how nature works and about the threats it faces. They will also develop action plans for themselves or their groups, using their knowledge for the benefit of wildlife and habitats.

10 courses will run from April 2023 to August 2023, with participants joining two online sessions with a total time commitment of 5 hours. Those successfully completing the course will be awarded a certificate.

Previous Nature Wise attendees from all walks of life have reported how the course has provided them with motivation to build nature-recovery actions into their daily lives. It also provides the confidence to share insights and knowledge about the nature crisis with those around them. A volunteer from Hendy Nature Trail explained how the course had given her “great insight and thirst for how I need to advocate



for nature and conservation” whilst a WI Climate Change Ambassador was “excited to share all this wonderful knowledge with members to encourage them to be more nature-friendly”.

The free places are available thanks to funding from [Moondance Foundation](#).



Example social media posts

English
<p>Free nature training is now available for community groups in South Wales funded by @MoondanceFdn !</p> <p>Nabod Natur - Nature Wise is an online training programme by @CynnalCymru that teaches you about how the natural environment works, the threats it faces, and how we can all help nature thrive.</p> <p>Find out more at:</p> <p>#NatureWise</p>
<p>Free nature training is now available for community groups !</p> <p>Would you like to take action to protect and restore nature? If you're part of a community group in</p>
<p>Want to take action to protect and restore nature?</p> <p>If you're part of a community group you can now register for a free place on Nabod Natur - Nature Wise funded by @MoondanceFdn</p> <p>The online course is run by @CynnalCymru and includes two sessions over three days. On successful completion of the course, you'll receive a certificate, as well as follow-up contact to help maintain progress.</p> <p>Find out more and register here: Free online eco-literacy courses to help community groups to respond to the nature crisis – Cynnal Cymru – Sustain Wales</p> <p>#NatureWise #EcoLiteracy #Training</p>

Please tag us in posts using the following handles:

Instagram - @cynnalcymru

Twitter - @cynnalcymru

LinkedIn - @cynnalcymru