



PENMAENMAWR TOWN COUNCIL MATCH FUNDING GRANT SCHEME GUIDELINES

Our Match Funding Scheme aims to reward passionate residents who fund raise tirelessly and innovatively within the village for causes that mean a lot to them.

Penmaenmawr Town Council wishes to:

- Support community activity – by rewarding our residents who are taking voluntary action to raise money for worthy causes that operate within Penmaenmawr and the environs,
- Extend participation – by providing a reward of effort to encourage individuals to get involved/ engaged with other residents in the village,
- Help develop skills and creativity - by encouraging individuals to undertake fund raising which will develop confidence and improve skills like organisation, communication and engagement,
- Acknowledge an individual's effort – by providing match funding up to £500 to the cause of the promoting organisation.

THE RULES

1. The maximum level of match funding will be £500 irrespective of how much is raised by the individual.
2. The match funding will be paid directly to the charity or not for profit organisation.
3. Match funding will only be paid to charities/not for profit organisations that cover issues that affect Penmaenmawr residents.
4. No match funding can be sent to organisations working solely and/or based overseas.
5. The fundraiser must let the Town Clerk know in advance of the fund raising event or within 1 (one) month of the fund raising event taking place if they wish to apply for match funding. The Clerk must be notified

how much was raised, and proof of the sum raised will need to be demonstrated.

6. Penmaenmawr Town Council reserves the right to restrict successful award applications to one per calendar month.
7. Full terms and conditions can be found on the website.

Please note that any financial support from Penmaenmawr Town Council must be acknowledged on all publicity material including printed, digital and broadcast media.

Penmaenmawr Town Council reserves the right not to exercise the match funding scheme offer if either the rules or the criteria have not been adhered to.

All applications must be made on the respective official application forms, which are available on the Penmaenmawr Town Council website, along with guidelines and full terms and conditions.

These guidelines for Match Funding Grants Scheme supersede all other guidelines issued.

November 2018